



Job Announcement

Director of Communications

Post Title:	Director of Communications
Reports to:	Executive Director
Location:	Washington, DC (US)
Status:	Exempt, Full-time
Annual Salary:	Commensurate with experience

About IBP

The International Budget Partnership (IBP, www.internationalbudget.org), the leading international organization working to advance budget transparency and accountability around the world, is seeking a creative strategist, tactician, and leader to design and implement an integrated strategic communications program that advances the organization and its mission.

IBP works closely with a community of skilled independent organizations in over 115 countries to ensure that governments raise and spend public funds in ways that benefit poor and marginalized communities, by providing a combination of financial and technical support and peer learning. Our partners have played a key role over the past decade in driving enormous improvements in budgeting practices around the world, and in using available information to ensure an increasing quality of life for poor citizens. In addition, we are well recognized and respected for our knowledge of fiscal processes, the quality of our applied research, and the reach of our extensive networks of donors, governments, parliaments, and auditors around the world.

We produce the Open Budget Survey – the only regular, independent, comparative survey of budget transparency and accountability around the world, which is widely used by civil society and the donor community. We also have been a key founder of several international multi-stakeholder initiatives, such as the Open Government Partnership and the Global Initiative for Fiscal Transparency.

For 20 years, IBP has led the field at the national and international level to ensure that public finances are used efficiently, effectively, and with full accountability in order to meet the needs and priorities of people and support equitable and sustainable development. But IBP is operating in an increasingly competitive and noisy environment. In order to increase engagement and expand the

influence of IBP and our partners and the impact of our work, it is critical that we take our communications to a new level.

The Director of Communications will direct the communications team and work closely with IBP's leadership to develop and oversee the strategic direction, design and planning, implementation, and evaluation of the organization's communications — including print and digital communications, media relations, government and institutional relations, promotion and visual identity, and donor relations. The Director will be a member of IBP's executive management team and report to the Executive Director.

Purpose of Role and key responsibility area

The **Director of Communications** will manage and mentor the Communications team and work closely with IBP's leadership to develop and oversee the strategic direction, design and planning, implementation, and evaluation of the organization's communications — including print and digital communications, media relations, government and institutional relations, and promotion and visual identity, as well as contribute to donor relations. The Director will be a member of IBP's executive management team.

This role is that rare opportunity to have an impact on IBP's expanding influence within the fiscal transparency field while advancing an acumen in communications strategy within an international development setting.

Essential duties of the role

The Director of Communications will be expected to:

1. Work with senior colleagues to develop, coordinate, implement, and evaluate an IBP-wide integrated communications strategy and planning;
2. Lead a team of five that advances the organization's agenda and supports its programs through such tools and tactics as strategy and message development, editorial support, social media and digital communications, powerful storytelling, media relations, design and creative services, and digital and video production, among others;
3. Oversee all communications policies, guidelines, and processes to: manage the IBP brand; ensure the production of high-quality, high-impact work; and steward organizational resources effectively;
4. Serve as a key member of executive management team to ensure that our communications are aligned with organizational goals and integrated strategically into the program work to maximize IBP impact;
5. Identify and manage upcoming communications opportunities and priorities and implement strategies accordingly in collaboration with program teams;
6. Work closely with the Associate Director of Development to build materials that increase and diversify our funding base, especially in Europe and with individual donors;
7. Help further establish the organization's place in the international policy world as a sought-after, independent, nongovernment voice on country and international public finance and development issues, by building on IBP's leadership in the field and raising the profile of our research and advocacy;
8. Develop and cultivate relationships with a cadre of international and country-based journalists at key media outlets to raise the profile of public finance in development issues;

9. Identify and help to cultivate relationships with key influencers, leaders, and allies in the field to raise and broaden IBP's visibility and to amplify our outreach efforts; and
10. Work with program staff to support the communications efforts of our partners on the ground in developing countries to influence budget policies and outcomes;
11. Manage the performance of Communications' team members and contribute to their professional growth and development
12. Identify and negotiate the resources required for the implementation of the communication strategy and monitor the annual team budget; and
13. Ensure integration of IBP's Monitoring, Evaluation and Learning and strategy development into all levels of the communications work.

Other responsibilities

1. Participate in IBP all-staff retreats, and lead Communication team meetings.
2. Draft terms of reference for consultants, and monitor the execution and monitoring of consultant performance.
3. Coordinate closely with the IBP Operations team for all administrative and logistical needs.
4. Comply with all IBP administrative and financial protocols, policies and procedures.

Job Competencies

Education

- Bachelor's degree in communications, journalism, and/or equivalent required; Master's degree, preferred.

Experience

- Minimum of 10 years of experience developing and implementing strategic communications plans that focus on influencing public policy.
- A successful track record in day-to-day communications strategy and tactical implementation, as well as longer-term planning and evaluation.
- Significant experience communicating to a variety of audiences via traditional and new media.
- Significant experience in leading teams, managing staff, and project operations as well as working overseas and/or on international issues.
- Experience with, or expertise in, budget issues a plus.

Knowledge and skills

- Excellent written and verbal communication skills.
- Language skills – Fluency in English required
- Strong interpersonal and cross-communication skills, and the ability to thrive in and contribute to a culture of collaboration and teamwork in a diverse work environment.
- High level of organization; a strong ability to prioritize tasks to meet multiple deadlines.
- Proficiency with Microsoft Office package, required; proficiency with other specialist software applications, desirable.

Attributes

- Personal qualities of integrity, credibility and a commitment to and passion for IBP's mission
- Highly flexible and adaptable to shifting environments; work well under pressure
- Motivated to learn and willing to contribute to learning initiatives

Demands

- Availability for international travel

To Apply

To apply for the post, please send a letter of application stating the skills and approach that you would bring to the role along with your CV/resume in English in strict confidence by email only and in MS Word format, to Isabel Leal at rrhh@darylupsall.com.

No documents other than those requested will be accepted at this stage.

CVs with photos will not be accepted in any case.

Ensure that they are sent as Word documents with the titles "*your name* cover letter" and "*your name* CV". Please put "**IBP – Director of Communications**" in the email subject line.

Deadline for applications: Sunday, June 25th 2017, 18.00 CEST