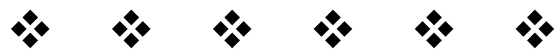


# **MODULE 2**



## **CIVIL SOCIETY BUDGET WORK: STRATEGIES AND IMPACTS**

## MODULE 2 ■ CIVIL SOCIETY BUDGET WORK: STRATEGIES AND IMPACTS

### SUMMARY TABLE

<b>Duration of this module</b>	1 hour, 45 minutes plus four 30-minute segments
<b>Timing of this module</b>	<p>This module corresponds with <b>the following sessions in the <i>Health &amp; Budgets Training Workshop Agenda</i></b>:</p> <ul style="list-style-type: none"> <li>• <b>SESSION 2</b> on Day 1</li> </ul> <p>(Note that one session is 1 hour, 45 minutes.)</p> <p>This module also includes <b>four 30-minute segments</b> that are distributed throughout the workshop. They are designated for participants to introduce their own organizations and their health budget advocacy work. These segments fall at the beginning of <b>SESSION 1</b> on the following days (see <i>Workshop Agenda</i>):</p> <ul style="list-style-type: none"> <li>• <b>Day 2</b></li> <li>• <b>Day 3</b></li> <li>• <b>Day 4</b></li> <li>• <b>Day 5</b></li> </ul>
<b>Resources needed</b>	<ul style="list-style-type: none"> <li>• Flipchart paper and markers</li> <li>• PowerPoint presentation: <b>Module 2 – Strategies and Impacts of Budget Work</b></li> <li>• In the Participant's Workbook: <ul style="list-style-type: none"> <li>➤ <b>TASK 2.1</b> ■ Strategies and Impacts of Budget Work</li> <li>➤ <b>TASK 2.2</b> ■ Budget Tools and Strategies for Health Advocacy</li> <li>➤ <b>TASK 2.3</b> ■ A Network of Budget Advocacy</li> <li>➤ <b>READING 2.1</b> ■ Six Impact Case Studies <ol style="list-style-type: none"> <li>1. India: Samarthan's Campaign to Make Real the Right to Work</li> <li>2. Argentina: Claiming the Right to Education with Budget Analysis and Litigation</li> <li>3. India: Budget Tracking to Give Dalits a Fair Share of Development</li> <li>4. Pakistan: Earthquake Reconstruction: Impact Case Study of the Omar Asghar Khan Development Foundation</li> <li>5. Tanzania: Quality of Education Reforms: The HakiElimu Campaign of 2005-2007</li> <li>6. South Africa: Civil Society Uses Budget Analysis and Advocacy to Improve the Lives of Poor Children</li> </ol> </li> </ul> </li> </ul>

## LEARNING OUTCOMES TO BE ACHIEVED

By the end of the module, participants will have:

- Compared case studies of budget analysis and advocacy work from around the world;
- Familiarized themselves with various budget analysis and advocacy tools and methodologies used by civil society groups around the world;
- Been convinced of and inspired by the value that evidence-based budget advocacy has for improving the transparency of budget decisions and the budget process, increasing budget awareness and literacy, and deepening engagement in the budget process;
- Outlined the challenges and opportunities involved in budget analysis and advocacy work in their countries;
- Reflected on the value of using evidence-based budget advocacy to enhance the impact of their organizations' work; and
- Practiced presenting their organizations' health and advocacy work.

## STRUCTURE OF THE MODULE

### **Civil Society Budget Work: Strategies and Impacts (1 hour, 45 minutes)**

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|--|------------|
| 1. <b>Facilitator Input:</b> Strategies and Impacts of Budget Work   | 15 minutes |
| 2. <b>Task 2.1</b> ■ Strategies and Impacts of Budget Work           | 50 minutes |
| 3. <b>Task 2.2</b> ■ Budget Tools and Strategies for Health Advocacy | 25 minutes |
| 4. <b>Plenary Discussion</b>   | 15 minutes |

### **A Network of Budget Advocacy (total of 2 hours)**

1. **Task 2.3** ■ A Network of Budget Advocacy (30 minutes at the beginning of Days 2, 3, 4, and 5 – see *Health & Budgets Training Workshop Agenda*)

## CIVIL SOCIETY BUDGET WORK: STRATEGIES AND IMPACTS

*Duration of session: 1 hour, 45 minutes*

### STRUCTURE OF THE SESSION

1. <b>FACILITATOR INPUT:</b> Strategies and Impacts of Budget Work	15 minutes
2. <b>TASK 2.1 ■</b> Strategies and Impacts of Budget Work	50 minutes
3. <b>TASK 2.2 ■</b> Budget Tools and Strategies for Health Advocacy	25 minutes
4. <b>PLENARY DISCUSSION</b>	15 minutes

### 1. FACILITATOR INPUT: STRATEGIES AND IMPACTS OF BUDGET WORK 15 MINUTES

- Introduce the objectives and outline of the session.
- Explain the rationale for budget work.
  - Public budgets influence service delivery to poor and marginalized communities. Civil society budget work can help improve service delivery to these same communities.
  - It does this through bringing about changes in allocations and expenditures in governments' budgets.
  - It also encourages transparency and accountability by government. By encouraging citizen interest in the budget, it can enhance civic participation.
  - Budget work can help empower communities by enabling them to understand governments' budgets.
- **Slide 2 of the PPT presentation, Module 2 – Strategies & Impacts of Budget Work**, has a quote from a participant in a social audit in India that provides strong evidence of the value of civil society budget work.

### 2. TASK 2.1 ■ STRATEGIES AND IMPACTS OF BUDGET WORK 50 MINUTES

- Ask participants to count from 1 to 4 in order to organize themselves into 4 groups.
- Each group should work on a set of three case studies. The groupings of the case studies are reflected in the charts on the following pages (i.e., Samarthan/ACIJ/Coalition in South Africa for group 1; HakiElimu/NCDHR/OAK Development Foundation for group 2; Coalition in South Africa/NCDHR/Haki Elimu for group 3; ACIJ/ Samarthan/Oak Development Foundation for group 4). Suggest that participants spend about 10 minutes reading their group's assigned case studies.

- After reading, in their groups participants should discuss and respond to the questions in **TASK 2.1 ■ STRATEGIES AND IMPACTS OF BUDGET WORK** about the three case studies they were assigned.
- Suggest that the groups spend about 40 minutes discussing and responding to the following questions. They can use the matrices provided to record their answers.
  1. What issue was the organization was responding to?
  2. How did the organization use budget work as a tool to advance their initiative?
  3. What advocacy strategies/tactics did they use?
  4. What impact did their efforts have?
- Ask the participants to note their individual observations on these questions (in addition to those discussed by the group).

### **3. TASK 2.2 ■ BUDGET TOOLS AND STRATEGIES FOR HEALTH BUDGET ADVOCACY 25 MINUTES**

- Refer participants to **TASK 2.2 ■ BUDGET TOOLS AND STRATEGIES FOR HEALTH BUDGET ADVOCACY** in their workbooks for this activity.
- Using the questions in the task sheet as a guide, ask each participant to reflect on their own health advocacy work in relation to the what they have now read about civil society budget work, advocacy strategies used, and the impacts achieved in the three case studies.
- Some of the key tools and strategies used in the case studies are:
  - Coalitions
  - Citizen mobilization
  - Engaging with the Executive
  - Litigation
  - Working with oversight institutions
  - High-level working groups
  - Media

### **4. PLENARY DISCUSSION 15 MINUTES**

- Facilitate a plenary discussion to gather feedback and insights from the participants about the two previous tasks. Invite both comments and questions.
- Summarize the session.

## A NETWORK OF BUDGET ADVOCACY

### 1. PARTICIPANTS' PRESENTATIONS

- At the end of **MODULE 1: INTRODUCTIONS AND GOALS OF THE WORKSHOP**, participants prepared posters about their organizations to present to the entire group at the beginning of Days 2, 3, 4, and 5. A half-hour slot is allotted at the beginning of each day for two organizations to present (see *Health & Budgets Training Workshop Agenda* at the beginning of this Manual).
- The day before the presentations are to take place identify two CSOs and ask them to be ready to present their organizations the following morning.
- At the beginning of each presentation slot, introduce the organizations and invite the participants to display their posters and deliver a short presentation of no more than 10 minutes each.
- After the first 10 minute presentation, field questions from the other participants for 5 minutes. Then ask the second organization to make its presentation, using the same time allotments.

### 2. THE TASK OF PARTICIPANTS AS THEY LISTEN TO THEIR PEERS

- **The aim of the peer presentations** is to highlight the importance of and support a network approach to health budget advocacy work. By learning more about one another's organizations and the way that they work, participants come to understand that they are part of a growing and learning CSO community.
- Building knowledge of other organizations within the civil society budget network is an important aspect of enriching participants' own capacities. It is often this community on which they can best rely for assistance, expertise and advice on methodologies and other aspects of the work, rather than on external "experts" disconnected from the civil society movement.
- During or after the peer presentations, participants are encouraged to note down relevant insights and ideas for their own budget work, using **TASK 2.3 ■ A NETWORK OF BUDGET ADVOCACY** in their workbooks.