

TASK 5.1 ■ SHARPENING A BUDGET ADVOCACY OBJECTIVE

Un-sharp objectives:

- The government will increase the health budget.
- The government will spend enough to reduce maternal mortality.
- The government will increase access to primary care facilities.
- The Parliament will participate more in budget decision-making.

1. Write out the Un-sharp Objective that was allocated to your group:

2. Rewrite the Un-sharp Objective so that it becomes a SMART Budget Advocacy Objective.

Remember what SMART is all about:

S – Specific

M – Measurable

A – Achievable

R – Realistic

T – Time-bound

The SMART budget advocacy objective is:

TASK 5.2 ■ UNCOVER THE RESEARCH AGENDA

1. What advocacy objective do you think underpinned this research report?

2. List the main research questions that were addressed in the report.

3. List some research questions that were not addressed in the report.

4. In your opinion, does this report contain powerful evidence for advocacy? Or could the research have worked better to support the advocacy message? Use examples to explain your response.

TASK 5.3 ■ IDENTIFYING OUR BUDGET PROBLEM AND RELATED BUDGET QUESTIONS (FOR DEVELOPING OUR ADVOCACY OBJECTIVE)

We understand the budget problem in our case study to be:

Brainstorm a quick list of budget questions that could shed light on the problem you are trying to address:

TASK 5.4 ■ A SMART ADVOCACY OBJECTIVE ON HEALTH CARE IN SUNRISE STATE

Consider all of the information you have about the health care situation in Sunrise State. Then develop a draft SMART advocacy objective to direct your future work to improve health care in Sunrise State.

OUR DRAFT SMART ADVOCACY OBJECTIVE IS:

TASK 5.5 ■ ASSESSMENT FORM: HOW SMART IS THIS ADVOCACY OBJECTIVE?

Carefully consider the advocacy objective presented by the other group. Reflect on the following questions and provide them with fair and frank feedback.

	GUIDING QUESTIONS	NOTES
S	<p>How SPECIFIC is the objective?</p> <p>Does it clarify what should be done?</p> <p>Does it say who should benefit?</p> <p>Does it spell out who must take action?</p>	
M	<p>How MEASURABLE is this objective?</p> <p>Does it give numbers of goods or services to be delivered?</p> <p>Will it be possible to measure whether it has been achieved?</p>	
A	<p>How ACHIEVABLE is this objective?</p> <p>Does it take past health service delivery trends and government capacity into account?</p>	
R	<p>How REALISTIC is this objective?</p> <p>Does it take political dynamics into account?</p> <p>Does it recognize real resource and capacity constraints?</p>	
T	<p>How TIME-BOUND is this objective?</p> <p>Does it specify a deadline by when it should be achieved?</p> <p>Does it allow for progressive realization that can be monitored?</p>	