

### TASK 5.6 ■ SWOT ANALYSIS

- Use the following table to analyze the external opportunities and threats (challenges) facing your Polarus organization as it seeks to achieve its draft advocacy objective.
- Complete the analysis on this task sheet first, and if you have time, assign someone from your team to copy the analysis on a sheet of flipchart paper and hang it on the wall for others to see.

<i>Strengths</i>	<b>Opportunities</b>
<i>Weaknesses</i>	<b>Threats</b>
Internal Factors	External Conditions



## TASK 5.8 ■ STAKEHOLDER ANALYSIS FOR SUNRISE STATE

- a) Choose the 6 most relevant stakeholders for the achievement of your advocacy objective and classify them into primary and secondary audiences. When you are done, write this information on a sheet of flipchart paper to share with other participants.

### Primary Audiences:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Secondary Audiences:

4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

- b) Describe the 4 most important characteristics of the stakeholders in your primary and secondary audiences. Explain how these attributes could positively influence the achievement of your budget advocacy objective.

### Stakeholder 1

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### Stakeholder 2

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**Stakeholder 3**

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**Stakeholder 4**

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**Stakeholder 5**

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**Stakeholder 6**

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