BUDGET RESEARCH PRESENTATION I ■ FEEDBACK FORM

In the spirit of supportive, constructive, and honest feedback, give your perspective on the following aspects of the group’s presentation.

PROBLEM STATEMENT AND PROPOSED SOLUTION

1. Comment on how well the group identified and defined the development and budget problems.

2. Comment on how effectively the group used information and numbers (evidence) to state its case.

3. How well did they use information and numbers to propose a BUDGET solution?

4. Comment on the group’s advocacy objective. Is it a SMART budget advocacy objective?

5. Make suggestions about the relevance of the information provided. Was there any superfluous information? Gaps in information?
STRATEGY

6. Note the following about their proposed advocacy strategy:
   a. Who are the proposed primary audiences?

   b. Who are the proposed secondary audiences?

   c. Comment on their choice of audiences.

7. Are you convinced by the message of the campaign? Please explain.

8. Would you support the campaign? Please explain.