How to adapt strategies?
Samarthan Experience
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Strategic objectives

• Poor families get 100 days of employment

• Establish Social Audit as people centered accountability mechanism
Impacts

• Public audit of Rs. 924.25 million in 1000 villages

• Arrears of Rs.1 million distributed in Panna

• CSOs prepared social audit manual for Govt.

• Electronic Fund Management System introduced
Challenges in Pilot experiment

- Local elites against any accountability
- Poor wage earners unwilling to ask questions
- Administrative machinery indifferent
- Documents not provided to the workers
Adaptive strategies

• Initially taken less threatening issues

• Developed social watch group

• Negotiated solutions in favour of workers

• Organised wage earners in workers’ unions
Challenges of scale up

- Expansion without Government support - risky
- Limited information reduced power of audits
- Cost and sustenance of initiative on large scale
- No action by Government on issues emerged
Adaptive strategies

• Reached in 1000 villages in different regions

• Downloaded information from the website

• Identified two educated youth in each village

• Presented a formal report to senior officials
What triggered adaptation

- Structured review meetings with field team
- Regular feedback from Government officials
- Incidences of threats to the field staff
New agenda for action

• Highlight shortcomings of the E- MIS

• Monitoring of the Government led social audits

• Establish norms and procedures of social audit